

2019 AD APPLICATION FORM

PLEASE PRINT INFORMATION

COMPANY NAME: _____

DATE: _____

How would you like to be listed in our Index? (if different than Company name)

Please RERUN LAST YEARS AD

Authorized By _____

Contact _____

Address _____

City / State / Zip _____

Email Address _____

Phone _____

PAYMENT INFORMATION

Master Card Visa AMEX Discover Check Enclosed**

\$ _____
Amount to be charged

Card Number _____

Expiration Date _____ CVC Code _____

Billing Address _____

City / State / Zip _____

Signature _____

Date _____

**Make Check payable to Tournament MG

SELECT YOUR AD SIZE & PLACEMENT

✓ AD SIZE & PLACEMENT	BASE RATE	DISCOUNT RATE
PREFERRED INSIDE PLACEMENT FOUR-COLOR ADS		
Full page player profile (w/o bleeds)	\$ 3000	\$ 2400
Full page facing table of contents (w/ bleeds)	\$ 3250	\$ 2600
Full page facing inside back cover (w/ bleeds)	\$ 3250	\$ 2600
Full page facing draw sheets (w/ bleeds)	\$ 3000	\$ 2400
Full page facing Former Champions (w/ bleeds)	\$ 3250	\$ 2600
1/2 page River Oaks International Former Champions	\$ 2150	\$ 1720
FOUR-COLOR ADS		
Full page (w/ bleeds)	\$ 2875	\$ 2300
1/2 page horizontal	\$ 1725	\$ 1380
1/4 page vertical	\$ 1050	\$ 840
BLACK & WHITE ADS		
1/2 page horizontal	\$ 850	\$ 680
1/4 page vertical	\$ 525	\$ 420

BILLING

River Oaks Country Club is proud to offer **sCastro Designs** to our advertisers for their design needs.



EARLY BIRD DISCOUNT

20% DISCOUNT ON BASE PRICE available to agency or advertiser if invoice paid upon receipt of contract.

DUE November 17, 2018.

Make checks payable to Tournament MG.

- Enclosed payment with 20% discount
 Please bill me
 Please bill my agency

Advertising rates are based on camera ready art. Any changes made by the advertiser to copy as submitted will be charged to the advertiser.

All stipulations must be embodied herein, no verbal agreements. Publisher reserves the right to print the name and address of the advertiser if the copy is not in by copy deadline. The Tournament reserves the right to reject any copy deemed unsuitable for publishing. All material becomes the property of ROCC and WILL NOT BE RETURNED.

QUESTIONS CONCERNING AD COPY:

haley.leffler@usmensclaycourt.com

CONTRACT DEADLINE IS
DECEMBER 15, 2018

ART DEADLINE FOR ALL ADS
JANUARY 22, 2019

AD PLACEMENT SUBJECT TO AVAILABILITY & CHANGE.
PLEASE CAREFULLY REVIEW ATTACHED PRODUCTION
SPCS DOCUMENT BEFORE SUBMITTING AD.

2019 AD APPLICATION FORM

PRODUCTION

FILE FORMATS ACCEPTED

Press quality, CMYK or Grayscale, 300 DPI TIFF, EPS, or in a press-ready PDF (preferred).

PLEASE NOTE: We will NOT ACCEPT Page Maker, Quark, Publisher, Power Point, or ADS designed in Microsoft Word.

ART SENT IN THESE FORMATS WILL BE REJECTED.

NAME YOUR FILE

Specify the name of the advertiser it is for, the ad size and orientation.

For example: BUSINESSNAME_1/2_HORZ.TIF

COLORS

All final art must be set to CMYK or Grayscale. We will NOT ACCEPT RGB, SPOT, or INDEX colors.

PROOF

All color ads must be accompanied by a color proof. Ink jet proofs for 4-Color ads are not acceptable. All proofs should be output at 100% size, showing color bars and crop marks. No corrections marked on the final proof. For black & white ads, a laser print is acceptable.

HOW TO SEND US YOUR ART



PLEASE NOTE: Acceptable submissions are PRESS-READY PDFs with bleeds and NO trim or registration marks and text converted to outline, TIFF, or EPS formats. All other formats will be rejected.

Submit your files directly from the US Men's Clay Court website. Simply insert the following URL into your internet browser:

<http://usmensclaycourt.com/program-advertising>

Once you have reached the Program Advertising page, scroll down and you will find an UPLOAD WIDGET.

Follow these instructions:

1. Choose the File you would like to upload
2. Enter your e-mail address (required)
3. Select the "UPLOAD" button

Your file will be uploaded to our Advertising Folder.

MOST COMMON REASONS ART IS REJECTED

- Too low of resolution, 300 DPI is the minimum
- Incorrect orientation
- Incorrect size
- Incorrect color
- File not converted to CMYK
- Wrong file format
- Did not include bleeds

SEND YOUR PACKAGE TO

US Men's Clay Court Championship
ATTN: Haley Leffler
1600 River Oaks Boulevard | Houston, TX 77019
P. 713.874.6210

Contract and confirmation:
haley.leffler@usmensclaycourt.com

**If you send your materials, be sure to ship via trackable carrier. CD discs will not be returned.*

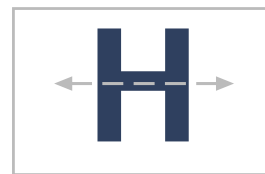
LAYOUT

PG SIZE	ORIENTATION	DIMENSION (W x H)	PG SPECS
Full (+bleeds)	Vertical	9 x 11.5	Live Area 7.5 x 10 Bleed Size 9 x 11.5 Trim Size 8.5 x 11
Full	Vertical	7 x 10	
1/2	Horizontal	7 x 4.875	
1/4	Vertical	3.375 x 4.875	

PLEASE NOTE

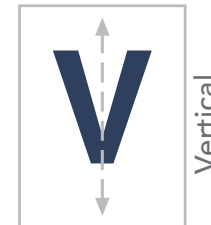
Advertisers will incur additional charges for recalled or revoked ads that do not meet the specifications.

1/2 PAGE ORIENTATION

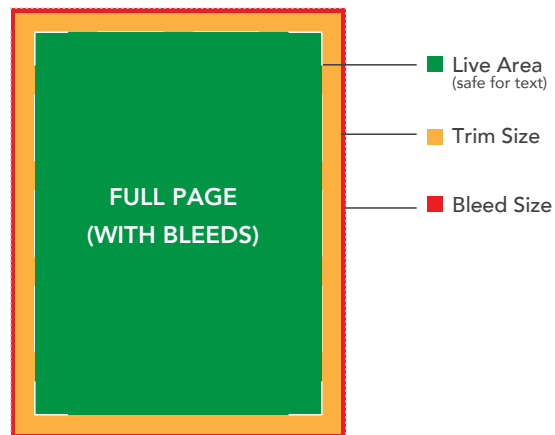


Horizontal

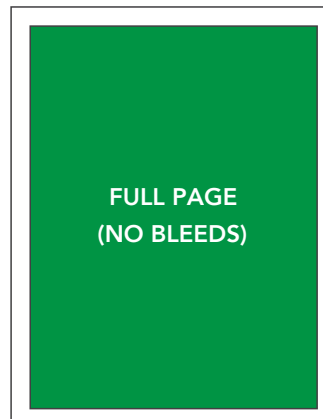
1/4 PAGE ORIENTATION



FULL PAGE (W/ BLEEDS)



FULL PAGE (W/O BLEEDS)



2019 PROGRAM AD DESIGN ORDER FORM

DESIGN SERVICES
PROVIDED BY:



PLEASE PRINT INFORMATION

COMPANY NAME: _____

DATE: _____

Authorized By _____

Contact _____

Address _____

City / State / Zip _____

Email Address _____

Phone _____

Website URL _____

AD Agency (if applicable) _____

Contact _____

Address _____

City / State / Zip _____

Email Address _____

Phone _____

ADVERTISING GRAPHIC CHARGES AND INSTRUCTIONS

ART CHARGES DO NOT INCLUDE ONE-ON-ONE DESIGN MEETING CONSULTATIONS

Create NEW 1/4 pg ad	\$ 300	Simple copy change	\$ 75
Create NEW 1/2 pg ad	\$ 400	Additional text change	\$ 50
Create NEW Full pg ad	\$ 550	Image retouch (per image)	\$ 65
Member Ad* Text/Photo, 1/4 pg & 1/2 pg	\$ 175	Change color ad to B&W	\$ 50
Ad Reformatting	\$ 200		

**ALL GRAPHIC SERVICES MUST
BE PAID IN FULL BEFORE
ANY WORK MAY BEGIN.**

**50% OF PAYMENT WILL BE KEPT IF CLIENT
WITHDRAWS REQUEST FOR DESIGN AFTER
PAYMENT HAS BEEN PROCESSED.*

*Member Ad to be designed as 1/2 pg or 1/4 pg -- Text may be sent in a Word document,
Photos must be 300 DPI and sent as a separate TIFF or EPS file, no contained in Word Document.

PAYMENT INFORMATION

Master Card Visa AMEX Discover Check Enclosed**

Card Number _____

\$ _____
Amount to be charged

Billing Address _____

Expiration Date _____ CVC Code _____

Signature _____

City / State / Zip _____

Date _____

Make Check payable to **sCastro Designs

QUESTIONS

If you have any questions, please contact:
Haley Leffler | Tournament Manager
P. 713.874.6210
E. haley.leffler@usmensclaycourt.com